

Creativity Matters

Creative Careers Pathways



CREATIVITY
MATTERS: WHY?

1



CREATIVITY AND
ME



CREATIVITY AND
THE WORKPLACE

2



WHAT VALUE DOES
CREATIVITY HAVE?

The Overview





CREATIVITY
MATTERS: WHY?

ONE OF THE TOP 3 MOST
DESIRABLE SKILLS FOR
FUTURE JOBS

"Creativity is the act of
turning new and
imaginative ideas into
reality"

Creativityatwork.com

Re-Cap



CREATIVITY AND
ME

SECTOR and INDUSTRY
INVESTMENT AND FUNDING

Growth – Choice- Talent

FUTURE LEARNING OPPORTUNITIES AND
JOBS

East Bank
Dagenham Studios



Digital and
Creative have
been the **fastest
growing sector in
Waltham Forest**



Today's Session

- Local Success Stories: People, Business, Location
- Education Routes
- Professional Pathways
- Steps you can take to create a creative pathway



Success: Local People



Success: Local Business

Sir Richard Branson has a mantra that runs through the DNA of Virgin companies.

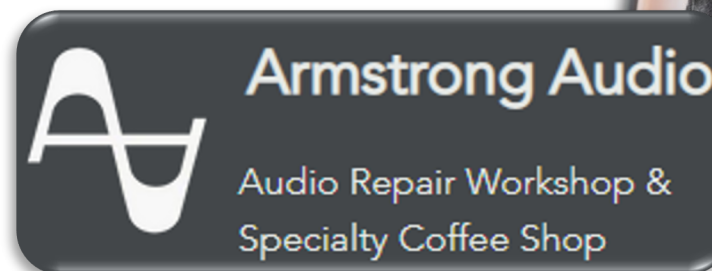
The mantra is **A-B-C-D.**

**Always
Be
Connecting the
Dots.**

(Creativityatwork.com 2021)



"A craftsman's approach to repairs"



(Armstrong Audio 2021)

<https://www.armstrong-audio.com/>



Success: Local Area

Waltham Forest: A cultural success story

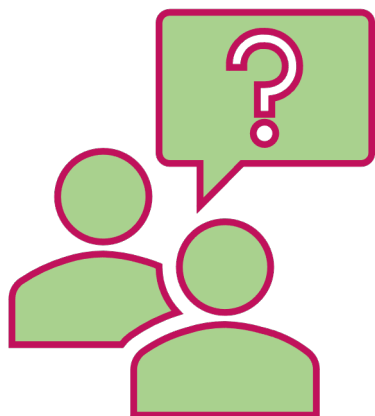
Waltham Forest has shown
fastest employment growth in
London (30% compared to London
average of 14%)

Digital and Creative has been
fastest growing sector in
Waltham Forest (40% over 5
years; exceeding
construction,
and retail)

Borough increasingly
known as a centre of
culture and creativity



Creative Careers: Pathways



CHOOSING A CREATIVE LEARNING PATHWAY

Education Route

Academic

Technical

Specialist Provision

*Classroom
Practical
Blended*

Learning Environment

Sixth Form School

Sixth Form College

College

*Familiar or New Start
Facilities
Campus*

Learning Level

16+

Entry to Level 3

18+

Entry to Level 3
Level 4 upwards

*Criteria & Results
Experience/ Portfolio
Learning Needs*



Local Further Education

Further education colleges and sixth form colleges in Waltham Forest

Big Creative Education Academy
Leyton Sixth Form College
Sir George Monoux College
Waltham Forest College

Schools with sixth forms in Waltham Forest

Chingford Foundation School
Heathcote School & Science College
Highams Park School
Holy Family Catholic School
Kelmscott School
Lammas School & Sixth Form
Norlington School & 6th Form
Walthamstow Academy

To find out what courses are offered by each school it is best to look at the school's own website and view their course programme/prospectus.

Details about Special Schools can be found on the [special schools webpage](#).



Big Creative Education (College)



WATCH this 3m30s Careers Video

DEVELOP TALENT TRANSFORM LIVES CREATE CAREERS

Bringing Industry to the Classroom

Careers at Big Creative Education provide a dedicated two year programme to help you kick-start your creative career

16 – 24

Courses

We offer creative courses to 16 – 24 Year olds from Level 1 to 3

16+

Apprenticeships

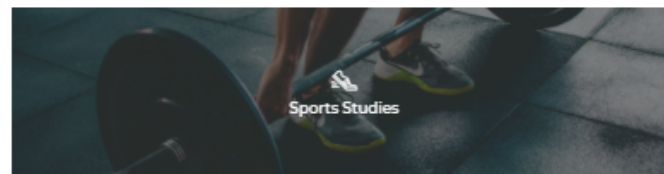
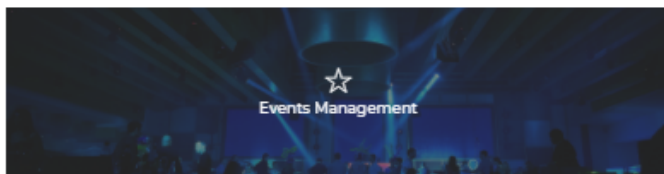
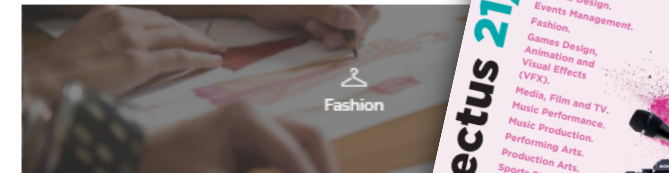
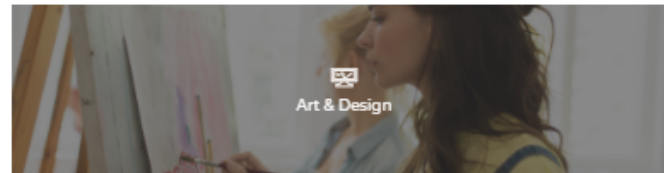
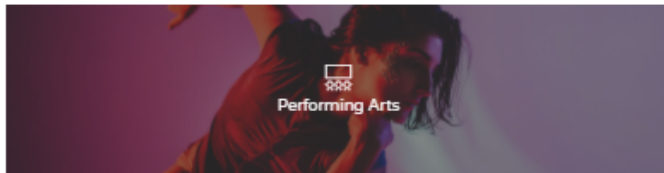
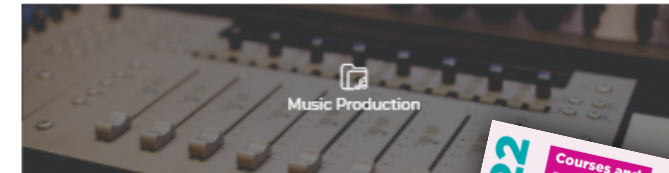
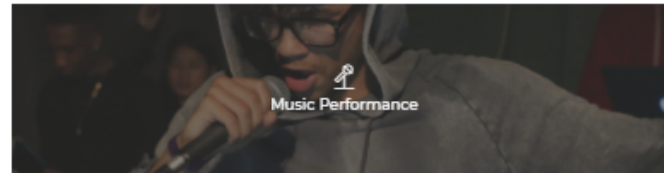
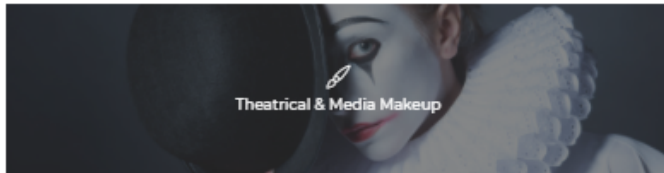
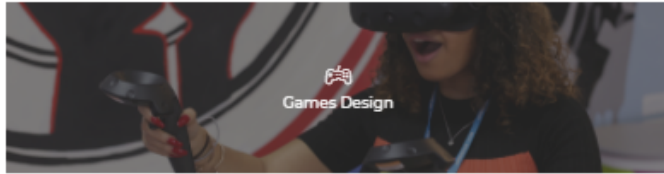
We offer Apprenticeships in Music, Media, Events & Marketing



WATCH this 2minute video about

Apprenticeships at BCE - Learn Earn Succeed





Leyton Sixth Form College



An inclusive 16-19 year old educational establishment with circa 2300 students each year
With a very wide range of enrichment opportunities and **specialist facilities for all of our courses**

A Levels:

Film Studies, Media Studies, Fine Art, Art and Architecture, Textiles, Graphic Design, Photography

BTEC L3 Extended Certificates (One A Level equivalent):

Music, Dance, Acting, Photography

UAL Awarding Body Extended Diplomas (3 A Level equivalent):

Performing Arts, Music, Media Production and Art and Design

UAL Awarding Body L2 Diplomas (4 GCSE's):

Performing Arts, Creative Media and Art and Design

<http://www.leyton.ac.uk>



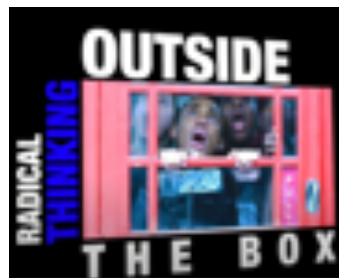
[LSC Expressive Arts](#) website

[Media Leyton](#) YouTube Channel:

[Leyton Live](#) (Music) YouTube Channel

[Lock Down](#) devised play exploring youth violence

[Cuffed](#) dance performance film exploring girl gangs



[Outside the Box](#) a
cross-creative arts
project that LSC
produced for
Year of Culture



Leyton Sixth Form College

Discover the possibilities of studying on a creative programme

Alumni at LSC have had varied learning pathways and careers success



MARTA - LSC Alumni

1st Class Honours Degree
Middlesex University
Now a **choreographer**
and **dancer** for music
videos and TV Extra

KITCH - LSC Alumni

Distinction in UAL Diploma in Music
Followed by BBCs Ouch Team as he
rehearsed at LSC in preparation of
Performing at events, in
competitions



VIEW More
LSC Alumni

[ISLAM](#)

[NAO](#)

[RICARDO](#)

[RAZIYE](#)

[FARIHAH](#)

[CALLY](#)

CONSUELA - LSC Alumni

Won a **Full Scholarship to study** BA Musical Theatre at Mountview
Has been in various UK productions, on a **European Tour**, with her
WestEnd Debut being Enid in the Worst Witch in Summer 2019



Sir George Monoux Sixth Form College



[https://www.sgmc.ac.uk/
@MonouXcollege](https://www.sgmc.ac.uk/@MonouXcollege)

Event Name	Event Description	Date and Time	Useful URLs
Monoux Mondays	Attend these free application sessions via zoom for advice on applying to SGMC.	Every Monday 14:00-15:00	Email: anam.ali@sgmc.ac.uk
Open Evening	Visit the college to ask your course related questions, have a tour and take part in interactive activities across all of our pathways. A great evening for course information and general enquiries.	Tuesday 23rd March 2021 16:00-19:00	Book
Prospectus	View the 2021 prospectus online or request a copy.	n/a	Prospectus
Apply	Complete your application form online.		Apply



myfuture@waltham.ac.uk

<https://www.waltham.ac.uk/how-to-apply/application-process>

Step 1: Apply	Step 2: Interview	Step 3: Offer	Step 4: Enrol
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Event Name	Event Description	Date and Time	Useful URLs
College Tours	Browse through our campus buildings using these videos, to get a closer insight into our dedicated vocational learning areas and facilities. Main Building, STEM Centre, Creative Industries, Hair, Beauty and Barbering, IT Room, Classrooms, Carpentry Workshop, Plumbing Workshop, Bricklaying Workshop, Machine Shop, Painting & Decorating Workshop, Princes Trust Team Programme.	In your own Time	Virtual Tour College Tours
Prospectus	Browse all full-time course possibilities for 2021/22	n/a	Prospectus
Apply	Download, print, complete and submit an application form.	Admission Open	Apply



Local Higher Education

Hear from and **WATCH 14 students** share their
[Insights to University of the Arts London](#)

Not even a pandemic stopped UAL Students celebrating and showcasing their talent!

2020 saw the students of University of the Arts London graduate without an end of year finale, instead IBM and UAL collaborated to host the entire student body of work into one showcase online

[Watch the Graduate Showcase](#)
and
[View the graduates collections.](#)



Located in the **heart of London**, UAL is **Europe's largest specialist art and design university.**

Made up of **6 unique Colleges**

A vibrant international centre for innovative teaching and research in art, design, fashion, communication and performing arts.

London College of Communication
Chelsea College of Arts
[London College of Fashion](#)

Central Saint Martins
Camberwell College of Arts
Wimbledon College of Arts





Each College offers **pre-degree, undergraduate and postgraduate courses** in art, design, fashion, media, communication and performing arts.
Your creative future starts here.



Learn from students about their **experiences** at [London College of Fashion](#) and [Students journey into UAL](#)

Read **myth-busting** learn about their **life, work**, processes, and graduation **projects**.

Browse **subject areas** and find what sparks your interest.

			
Insights introduces: Ishmael → Fine art student Ishmael talks to use about his influences, making work in sketchbooks and preparing his portfolio for applying to university.	Insights introduces: Tanikha (Renzo) → Renzo talks to us about how she presented her interests in fine art, film and designing spaces in her portfolio and interviews for the foundation course at Camberwell College of Art.	Meet: Jiho Park → Jiho talks to us about how he's managed to blend his interests in architecture, 3D design and jewellery during his foundation course at Central Saint Martins.	Meet: Saba Ghani → 1st year student Saba talks about her experience studying graphic media design at London College of Communication and how she decided this subject area was right for her.

Information and advice about tuition fees and funding options to help you plan your finances.

Want to understand more about
Fees? Finance? Funding?

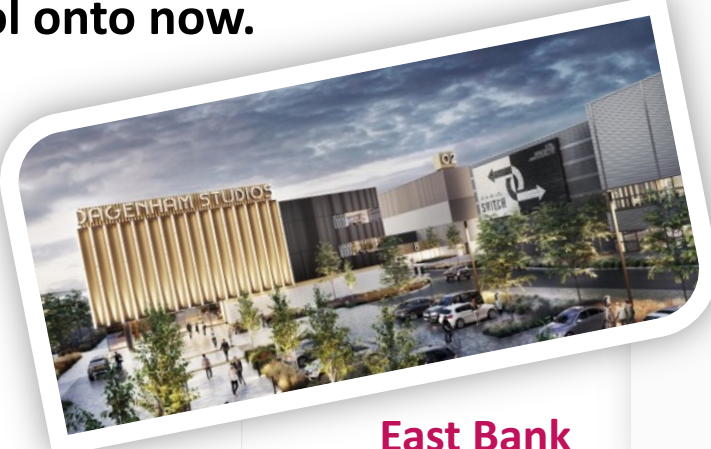
Funding is available to some UAL students. This depends on the level of your course, subject area and fee status or nationality. Tuition fees vary depending on whether you are an international or Home/EU student.



Looking Ahead...EAST BANK

London College of Fashion
are moving to the
Queen Elizabeth Olympic Park,
East Bank

**Click here to learn about the
range of courses available to
enrol onto now.**



East Bank

LCF's move: Global Fashion Education for a Global City

London College of Fashion, UAL is moving to the Queen Elizabeth Olympic Park in east London in 2023, building an accessible, sustainable and connected physical space to advance our disciplines and to redefine fashion. It will be a new home for our students and staff, bringing everyone under one roof for the first time in our history, but will also welcome our alumni, graduate businesses, the local community and external visitors.

5954 Students
191 Further Education
5141 Undergraduate
524 Postgraduate Taught
4 Postgraduate Research

49% International
16% EU countries
35% UK

89 Countries plus the UK



Image of the new campus designed by Aletti & Morrison 2018



Looking Ahead...EAST BANK



EAST - The new campus is integrating Experiments, Arts, Society and Technology throughout its academic development.

Eight faculties – Phase 1 will bring together eight UCL faculties, with up to 4,000 students and around 260 academic staff.

Open to all – The ground and first floor of our buildings are designed to welcome in visitors and the public, as well as UCL staff and students.

**2020 at UCL East:
building the new campus**

'A natural next step in our ambitious vision'



'EAST BANK is a new powerhouse of culture education and innovation'

Bringing together UCL academics, students, **local communities and industry** to solve the **biggest challenges** affecting people's lives and the planet – today and into the future.

WATCH –the build develop and learn more about the UCL vision



How could you demonstrate that you are creative?



Next Steps



Research

**DESIGN
JOBS BOARD**

The best design jobs today.

PROSPECTS

What creative industries can I work in?

DISCOVER!
creative careers

Bringing together careers information and opportunities from
creative organisations in one explorable directory.



artsjobsonline



ca creativealliance

National Careers Service



- How can your school help?
- What support do universities offer?
- Which companies would you like to work for?
- Do they run traineeships or graduate schemes?
- What does being self-employed involve?
- Find artists you are inspired by

Next Steps



Mentor

The opportunities available to you as Londoners and residents of Waltham Forest exceed those of young people in other parts of the country- make the most of them!

Seek out someone who has had the professional success you would like to have*.

- Ask them questions about the decisions that have made.
- Ask them for advice on making the right subject choices.
- Utilise professional organisations, such as GEM.org.uk or networking sites such as LinkedIn.

*** Ask for advice and support from your school / college before approaching a potential mentor.**



Creativity Matters

Create Your Path...

